

FuelBelt Signs Professional Triathlete Tim O'Donnell

Immediate Release

(Barrington, RI) FuelBelt® is proud to announce the signing of professional triathlete Tim O'Donnell to the FuelBelt Team.

O'Donnell, labeled as "America's Next Great Hope for Hawaii Ironman" by Inside Triathlon in 2011, has proven to be a fierce competitor in triathlon for the past few years. Coming from the ITU world and making the transition to longer distances, O'Donnell has confirmed that, regardless of the distance, he can still win.



In 2011, O'Donnell had 3 1st place wins, and 3 additional finishes in the top 10. His drive and discipline will only help make 2012 an even greater racing year.

"I am very excited to be starting my partnership with FuelBelt in 2012. I've been using FuelBelt product for the past two seasons and the Revenge™ Belt has been a key component to my step up to Ironman racing.

Confidence in your race gear is extremely important and with my FuelBelt® hydration and nutrition carrying components I know I don't have to worry," says Tim O'Donnell.

"FuelBelt has a long history of working with the best athletes in the world to win the biggest events around the globe. We believe that Tim O'Donnell is the future of long course triathlon and America's next big thing.

We look forward to working together on ground-breaking innovations which will debut later this season. On the field and off, TO is a stand out and is a huge addition to our FuelBelt team," states Vinu Malik, Founder and CEO of FuelBelt Inc.

FuelBelt is thrilled to have Tim join their all-star roster of professional athletes who help inspire and also educate the endurance community on hydration and safety.

For more information about FuelBelt Inc. Please visit www.FuelBelt.com. And to learn more about Tim O'Donnell and follow his career please visit, www.timothyodonnell.com.

About FuelBelt, Inc.

FuelBelt, Inc. is the world leader in hydration belts and accessories. Founded in 1997 by 7-time Ironman World Championship participant, Vinu Malik, FuelBelt continues to evolve to serve the needs of athletes, from runners to cyclists, to competitive triathletes such as Ironman World Champions Craig Alexander and Chrissie Wellington. FuelBelts have been used to break world records, personal bests, and have even been used at the Olympic world stage, where every effort and every second counts. For more information, please visit www.FuelBelt.com.